

Farid Ansari

Senior Software Engineer

5 years of working experience

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Skills

Languages: Typescript, JavaScript, Python, Java, Swift, Sass, CSS, HTML

Technologies: React JS, React Native, Next JS, Django, PostgreSQL, Nginx, Pandas, Git, CircleCI, Codepush, Sentry, Google Analytics, PyTest, ESLint

AWS: Elastic Beanstalk, Lambda, EC2, S3, SES, SQS, CloudFront, Route 53

Work Experience

Senior Software Engineer - Landeed (YC S22)

Dec 2021 - Present

- Leading the development of Landeed app, which achieved 1M+ downloads and 450K active users with an average engagement rate of 4.5 sessions per user per week.
- Established coding standards, principles, and CI for the front-end development team, resulting in a 50% reduction in bugs and a 30% increase in development speed.
- Developed downtime management to handle GOV server downtimes allowing sending land documents automatically to users whenever the server is up. Resulted in a 30% increase in user retention.
- Designed and developed an auto-update feature and migration strategy, ensuring all users had access to the latest features and security updates, resulting in the smooth transition of 100% of users to the supported version and saving precious time for the tech team.
- Developed and implemented a streamlined system that allows users to retrieve all land documents associated with an address in a single search. This resulted in a 30% increase in user satisfaction ratings and a 25% increase in repeat usage.
- Collaborated with cross-functional teams, including product management and design, to develop and launch new software products and features.
- Led technical interviews to assess the skills of frontend software engineer candidates.
- Handling front-end code maintenance, and deployment on Play Store and App Store.

Senior Software Engineer - Go Lorry Private Limited (YC 16)

Mar 2019 - Nov 2021

- Led, developed, and managed a team of 4 engineers to create a supply-side app that provides truck tracking, payment management, and document verification services while generating valuable analytics data for expanding our market space. Successfully drove the project from ideation to launch, resulting in a 50% increase in trucking partners and a 40% increase in overall revenue.
- Implemented agile methodologies and provided regular training sessions to improve team collaboration, leading to a 25% increase in project delivery speed and a 30% decrease in error rates.
- Working closely with founders and leading the development of apps used by more than 15,000 users including India's top companies like HUL(Unilever), ITC, Marico, 3F, etc.
- Automated in-transit updates and e-way bills validity extension by integrating sim tracking helping to avoid unexpected cases with the shipment, resulting in a 40% reduction in transit time and a 25% decrease in shipment-related costs.
- Led the development of an internal finance website that streamlined accounting processes, including payment management, bill tracking, and invoice generation. Successfully drove the project from

conception to launch, resulting in the website managing 80% of internal accounting tasks, saving the company 30% in manual labor costs.

- Revamped back-end to support contracts via emails and large clients and made it 100% automatic and linked with order workflow to start suggesting leads and pricing.
- Closely worked with non-tech departments to automate their workflow resulting in increased efficiency and saving time.
- Automated damage/shortage tracking, reducing company losses by a significant amount.
- Integrated Quickbooks API and webhooks to automate syncing of invoices, payments, and bills, resulting in a 40% reduction in manual data entry and a 30% increase in accuracy.
- Suggested leads analytics (order fulfillment). Nearly 90% of the placements are made using it.

Personal Projects

Quillaco.com (1K users/week) - YC startup school-certified, writers' focused platform to blog and earn money at the same time.

- Highly customizable writing space, analytics page, scalable, and future-ready backend structure.
- Techs: Next JS, Django, Redux, Sass, Postgres, Google Analytics, Sentry, S3, Nginx, AWS Elastic Beanstalk, ESLint, Pylint

MangaNet.club (2K users/week) - A highly responsive PWA app to read all your favourite mangas which I personally use.

- Continue reading from the place you left off, automatically move to the next chapter, read history, search for any manga, showcase top mangas, and make your own collection of mangas.
- Techs: React JS, Django, LESS, AWS S3, Netlify, AWS Elastic Beanstalk, Postgres, ESLint, Pylint

Extra-Curricular

- Basketball - University team captain - 2nd place in the state championship, qualified north zonal.
- e-Yantra Robotics Competition (IIT Bombay) - Reached finals.
- CodeChef ACM ICPC - qualified regionals.

Education

B.tech in Computer Science and Engineering
CGPA: 7.77
SMVDU, Katra

May 2013 - May 2017